



## MindManager 8

# Market leading mind mapping software solution

### Revolutionizing the way people engage with information, ideas and each other.

MindManager 8 uses mind-mapping technology to let you CAPTURE, ORGANIZE, and COMMUNICATE information using an intuitive visual canvas. Work smarter and transform your ideas into action more quickly.

#### Reasons to love MindManager 8

- ✓ **GET ORGANIZED** > Consolidate vast amounts of data and ideas from multiple sources onto a single map.
- ✓ **STAY FOCUSED** > No more switching between application with integrated browser, search, and editing features.
- ✓ **SHARE VISION** > Transform your map into a fully interactive Adobe PDF file to share or publish it as an interactive Adobe Flash file to a web page or blog.
- ✓ **MANAGE TASKS** > Get a quick overview plus ongoing progress on all project tasks – automatically.

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#### PERSONAL PRODUCTIVITY

MindManager can improve your organizational skills, help you get more done every day, and jump start progress towards your life goals.

#### MindManager gives you the power to:

- ✓ Get organized and feel better by capturing everything you need in one place.
- ✓ See the big picture or switch to the fine details with a click.
- ✓ Stay on top of your game by keeping all your details such as next steps, dates, notes, comments, and links to files in one map.
- ✓ Enlist ideas and cooperation from others, share information, and get everyone on the same page.
- ✓ Get your creative juices flowing and find ways to be more productive so you can have more fun in life!

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#### PERFECT FOR THE BUSINESS INDIVIDUAL

- ✓ Visually map your ideas and plans
- ✓ Break down mental and communication barriers
- ✓ Integrates with Microsoft Office applications – attach files, export to Word or PowerPoint, send topics with Outlook
- ✓ Add easy-to-use Web services to your maps to access online data from Google, Yahoo, Amazon, Microsoft, Facebook, StrikeIron, and more
- ✓ Share your maps with anyone – even post them on the web as dynamic Adobe Acrobat .pdfs or Flash .swf files



## MindManager 8

Customers are benefiting from MindManager today...

### Productivity

#### DFS Group: a Division of Louis Vuitton

"I would estimate that our meeting times have been **reduced by 40 to 60 percent.**"

*Rick Hamilton, IT Vice President*

[Read more.](#)

#### IBC (IndustrialSupplyPlus™ & BearingSupplyPlus®)

"MindManager allowed us to **accomplish in four days what used to take three weeks.**

That is really powerful." *Ed Sullivan, President*

[Read more.](#)

#### Stiefel Laboratories

"The software became a process facilitator that immediately added value; **helping us reach our conclusions in half the time.** MindManager proved to be an efficient, elegant, and time-saving solution." *Richard Love, Executive Director of Global Supply Chain, Technical Operations and Process Engineering*

[Read more.](#)

### Project Management

#### Embarcadero Technologies

"There are lots of applications and project management tools out there that give you a hierarchical view of information," he says. "But what you lose with these tools is the ability to see the whole picture—or just a piece of the picture at a time. MindManager allows us to see both, and that's a real benefit." *Greg Keller, Vice President Product Management*

[Read more.](#)

#### WebEx

"MindManager makes it clear to all project stakeholders that we are organized, trustworthy, and focused on building a solution that can have a strong impact on their bottom line." Brian estimates that using MindManager has made him **20 percent more efficient** in his use of time.

*Brian Meyer, Project Manager*

[Read more.](#)